

Sponsorship Package



# BREAKING BARRIERS BUILDING HOPE

2025 CASA Conference  
May 5 - 6, 2025





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## Louisiana CASA Association

2051 Silverside Dr., Suite 240

Baton Rouge, LA 70808

225.930.0305

[louisianacasa.org](http://louisianacasa.org)

# From the Director

Dear Community Partner,

On behalf of Louisiana CASA, I am honored to invite you to support and participate in the 2025 Louisiana CASA Conference as a valued sponsor.

This year's conference, *Breaking Barriers, Building Hope*, will take place on May 5-6, 2025, bringing together CASA volunteers, staff, child welfare professionals, and advocates from across the state. CASA volunteers play a critical role in ensuring children in foster care have a voice, stability, and a path to a safe, permanent home. To continue this important work, we must recruit, train, and support these dedicated advocates—and that's where we need your help.

By becoming a sponsor, you have the opportunity to make a direct impact on the CASA network while also gaining visibility for your organization among hundreds of professionals who are committed to making a difference. Your generosity allows Louisiana CASA to provide high-quality training, meaningful collaboration, and valuable resources to those on the front lines of child advocacy.

We are excited to offer sponsorship opportunities that align with your organization's goals and values. Our sponsorship package outlines how your support can help strengthen advocacy efforts while showcasing your commitment to Louisiana's children.

We would love to partner with you to make this year's conference a success. Thank you for considering this opportunity to invest in the future of Louisiana's most vulnerable children.



Amanda Moody  
Executive Director  
Louisiana CASA Association



# Our Work

Children removed from their home because of abuse or neglect face a frightening, profound unknown, and we make sure they don't face it alone. CASA (Court Appointed Special Advocate) helps these child victims heal and thrive, through a dedicated, one-on-one relationship. Louisiana CASA, together with local member programs, supports and promotes court-appointed volunteer advocacy so every child who has experienced abuse or neglect can be safe, have a permanent home, and the opportunity to thrive.

We are a group of staff and volunteers that advocate for the best interests of children in the foster care system. Louisiana CASA is the statewide association for 18 local CASA programs across the state. We work in courtrooms in all 42 judicial districts and serve over 3,000 of Louisiana's most vulnerable children.

CASA has been endorsed by the American Bar Association, the National Council of Juvenile and Family Court Judges, and the Office of Juvenile Justice and Delinquency Prevention of the U.S. Department of Justice.



## Our Mission

To build, support, and advocate for a statewide network of Court-Appointed Volunteers to speak for abused and neglected children.

## Our Vision

Every Louisiana child be assured a safe and permanent home.

## Our Team

Amanda Moody  
*Executive Director*

Wanda Joseph  
*Support Staff*

Larry Attenhofer  
*Board Treasurer*

Darwin Jones  
*Board Member*

Anselmo Rodriguez  
*Board Member*

Renita Williams Thomas  
*Board Member*

Stephanie Breeden  
*Director of Member Services*

Brett Cloyd  
*Board President*

Teresa Lawrence  
*Board Secretary*

Brent Latin  
*Board Member*

Michelle Shelton  
*Board Member*

Jason Wall  
*Board Member*

Morgan Washington  
*Director of Community Outreach*

Anthony Celestine  
*Board Vice President*

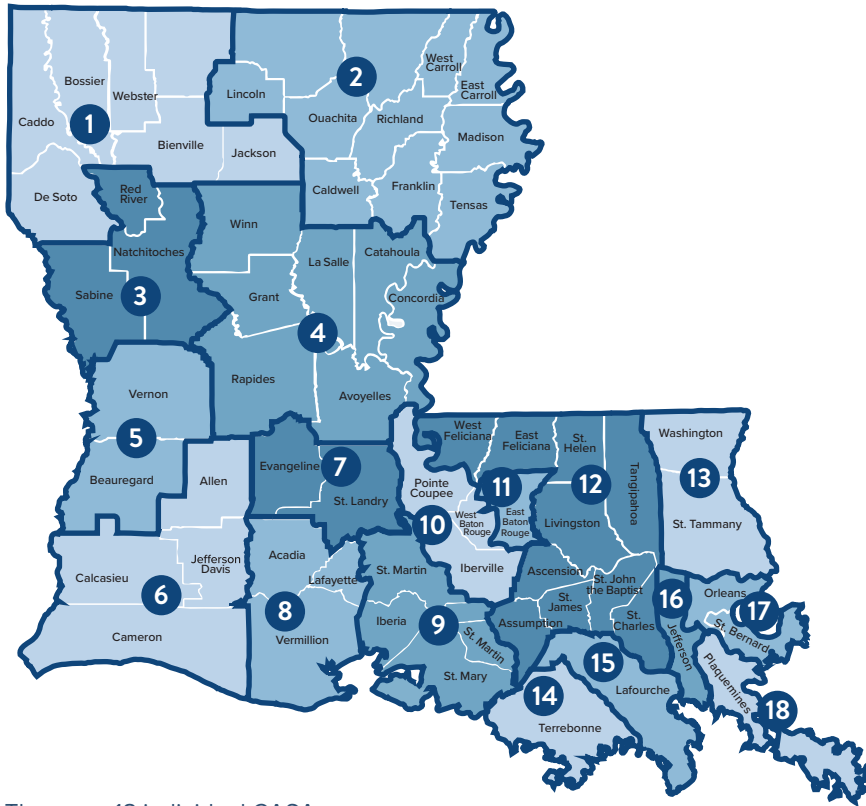
Lynn Farris  
*Board Member*

Deron Patin  
*Board Member*

Anita Tennant-Mack  
*Board Member*

# Our Impact

Court Appointed Special Advocates (CASA) volunteers are caring and competent community individuals who are supervised and supported by CASA professional staff, and appointed by a judge to represent the best interests of abused and neglected children in court.



There are 18 individual CASA programs serving **all 42 Judicial Districts** in Louisiana.

- |                                    |                            |
|------------------------------------|----------------------------|
| 1 Volunteers for Youth Justice     | 10 CASA of the 18th JDC    |
| 2 CASA of Northeast Louisiana      | 11 Capital Area CASA       |
| 3 CASA of Central Louisiana        | 12 Child Advocacy Services |
| 4 Children's Advocacy Network      | 13 Youth Service Bureau    |
| 5 CASA of West Central Louisiana   | 14 CASA of Terrebonne      |
| 6 Family & Youth Counseling Agency | 15 CASA of Lafourche       |
| 7 CASA of St. Landry-Evangeline    | 16 CASA Jefferson          |
| 8 CASA of South Louisiana          | 17 CASA New Orleans        |
| 9 CASA of the 16th JDC             | 18 CASA of Plaquemines     |

## CASA in Louisiana in 2023

- 3,940** children served
- 1,404** dedicated volunteers
- 38,309** volunteer hours served for children
- \$1.2** million in volunteer services

## CASA: A Wise Investment in Louisiana

### CASA saves taxpayer dollars

Children with an advocate leave the system sooner than a child without an advocate, saving the state on foster care costs. Research shows that one year of CASA advocacy costs less than one of foster care.

### CASA helps children in foster care thrive

Children with a CASA receive more services critical to their well-being and are more likely to succeed in school.

### CASA has positive long-term effects on communities

By supporting children as they mature and become young adults, we reduce the likelihood they will face incarceration, homelessness, or unemployment.

### CASA is an effective public-private partnership

CASA programs engage members of the community to transform the lives of children who have experienced trauma and tragedy, increasing public transparency and accountability.

“The judicial community cannot do this job alone. We need the support of the community. CASA advocates are the most effective community representatives that our country has come up with yet. – Judge Leonard Edwards (Ret.)”



## Who's participating?

The 2025 CASA Conference will draw in a diverse group of participants from across Louisiana. Participants will come from all walks of life, and will be of various ethnic, vocational, and educational backgrounds

- Social Workers
- DCFS Employees
- Educators
- Judges
- Attorneys
- Elected Officials
- CASA Volunteers
- CASA Staff
- Caring Community Members

# Event Highlights

**May 5 - 6, 2025**

The 2025 Louisiana CASA Conference will be a powerful two-day gathering for CASA staff, volunteers, and key stakeholders, all focused on “Breaking Barriers, Building Hope.” Set for May 5-6, 2025, at the Lod Cook Conference Center in Baton Rouge, this event is an opportunity for in-depth training, professional development, and collaborative discussion on the future of child advocacy in Louisiana.

This year’s conference will feature insightful keynote luncheons, a judges panel, impactful breakout sessions, a poverty simulation, and our Annual Awards of Excellence banquet honoring outstanding achievements. Each session and event offers valuable opportunities to highlight the contributions of our sponsors. We invite your organization to join us in supporting this meaningful work, with unique access to Louisiana’s leaders, advocates, educators, and community partners who are shaping the future of child welfare.

# 1 Workshops & Trainings



The 2025 Louisiana CASA Conference will feature two days of impactful workshops and trainings designed to empower CASA professionals and volunteers across Louisiana. This year's program includes 12 breakout sessions and specialized events such as a judges panel and an immersive poverty simulation. These sessions, led by national and regional experts, will focus on best practices, advocacy strategies, and tools for supporting vulnerable children.

Hosted at the Lod Cook Conference Center at LSU, the conference offers a traditional format with keynote presentations and interactive workshops. Local businesses and organizations can gain prominent exposure on conference materials including programs, screens, signs, banners, and both print and digital marketing materials.

# 2 Keynote Luncheons



The 2025 conference will feature two inspiring keynote luncheons, headlined by Andrew Bridge and Dawn Cazedessus, each bringing unique insights into child advocacy and the challenges faced in the child welfare system. These keynote sessions are powerful opportunities for attendees to engage with thought leaders and gain valuable perspectives to enhance their own advocacy work.

Sponsors have the opportunity to showcase their support and services to a captivated audience, with their logos displayed on digital screens, programs, and luncheon materials. Select sponsorships also include seats at the keynote luncheons and recognition during opening and closing remarks.

# 3 Awards of Excellence



The Annual Awards of Excellence Banquet celebrates the dedication and achievements of CASA colleagues, volunteers, judges, elected officials, board members, and community leaders who have made an extraordinary impact on the CASA mission. Hosted at the Lod Cook Conference Center, this evening awards ceremony and banquet will honor those who bring compassion, innovation, and leadership to child advocacy in Louisiana.

Sponsors will have the unique opportunity to be featured prominently throughout the banquet programs, digital screens, invitations, and additional print and digital marketing materials. Select sponsorship packages include banquet tickets and a special acknowledgment during the awards ceremony.

# Sponsorships

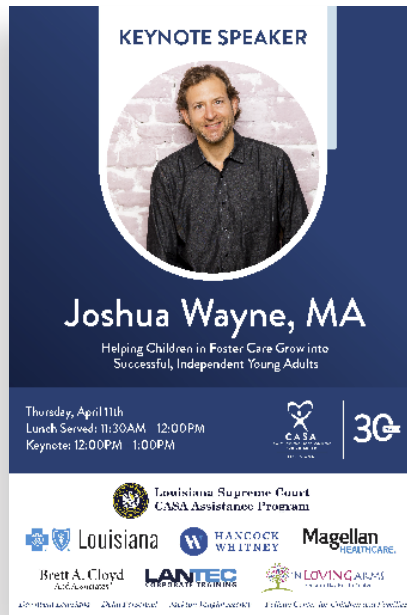
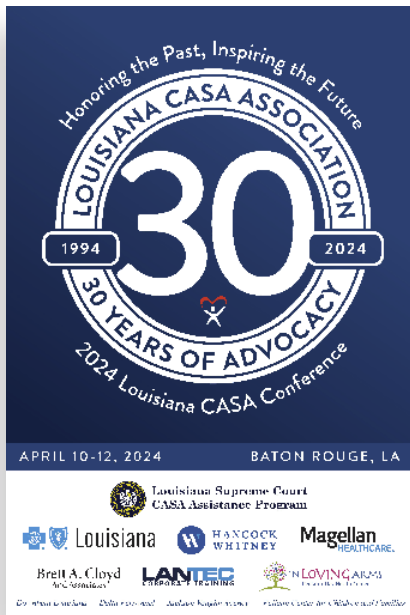
## Tiered benefits for all sponsorship levels:

- Tiered recognition on back of t-shirts
- Tiered recognition on event webpage
- Tiered recognition on marketing flyers and other print promotions
- Tiered recognition on conference and banquet programs
- Tiered recognition on screen at conference and banquet
- Tiered recognition on all Louisiana CASA digital platforms (Facebook, Instagram, Twitter, LinkedIn, Newsletter, & Website)

## Unique benefits for sponsorship levels:

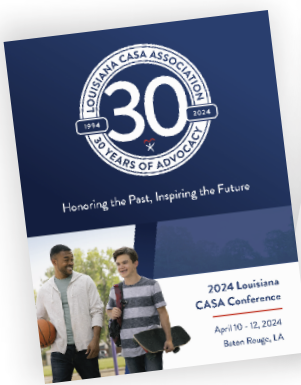
Sponsorship Levels	Inspire	Empower	Amplify
Dedicated sponsorship acknowledgment in opening remarks			✓
Stand alone signage recognition in breakout rooms			✓
Dedicated table recognition at conference and banquet		✓	✓
Color ad in conference program	✓	✓	✓
Complimentary tickets to Awards of Excellence	✓	✓	✓
Complimentary exhibitor table during the Workshop & Training Day	✓	✓	✓





## Event Signage

We are thankful for the support of our sponsors and enjoy highlighting them every chance we get! These are just a few examples of how your business will be featured during the 2025 CASA Conference.



Conference Program

Awards Program



Conference T-Shirt

Please note all of these images are from the 2024 CASA Conference. Designs will vary for the 2025 Louisiana CASA Conference.

# Sponsorships

## Amplify

**\$10,000**

- Dedicated sponsorship acknowledgment in opening remarks
- Dedicated table and six (6) tickets to keynote luncheons and Awards of Excellence
- Stand alone signage with business logo in breakout session rooms
- Full page color ad in conference program
- Tiered company logo on conference and banquet programs
- Stand alone company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Stand alone social media exposure on all Louisiana CASA platforms

## Empower

**\$5,000**

- Four (4) tickets to keynote luncheons and Awards of Excellence
- Quarter page color ad in conference program
- Tiered company logo on conference and banquet programs
- Tiered company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Stand alone social media exposure on all Louisiana CASA platforms

## Inspire

**\$2,500**

- Two (2) tickets to keynote luncheons and Awards of Excellence
- Tiered company logo on conference and banquet programs
- Tiered company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

## Encourage

**\$1,000**

- Tiered company logo on conference program and banquet program
- Tiered company logo on screen at conference and banquet
- Tiered company logo on marketing flyers, event signage, and other print promotions
- Tiered company logo on back of t-shirts
- Tiered company logo on event webpage with hyperlink to your website
- Tiered company logo in newsletter and hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

## Hope

**\$500**

- Typed company name on conference program and banquet program
- Typed company name on screen at conference and banquet
- Typed company name on marketing flyers, event signage, and other print promotions
- Typed company name on back of t-shirts
- Typed company name on event webpage with hyperlink to your website
- Typed company name in newsletter and hyperlink to your website
- Social media exposure on all Louisiana CASA platforms

## Additional Opportunities

Louisiana CASA welcomes the opportunity to partner with you in whatever capacity that works best! If you are interested in making an in-kind gift, please contact us to find out more and discuss the sponsorship opportunities. Email us at [admin@louisianacasa.org](mailto:admin@louisianacasa.org) to receive additional information.



2024 Volunteer of the Year

## Why sponsor the 2025 CASA Conference?

As a sponsor, we promise the following benefits with all levels of sponsorship:

- Supporting a local organization making a statewide impact
- Community involvement and giving back to your community
- The opportunity to build trust and establish rapport with your community
- The opportunity to generate new sales and build partnerships
- Brand awareness and recognition
- Tax deduction for donating to a 501(c)(3) organization

As a sponsor of the 2025 CASA Conference, you will be providing the funds necessary to ensure the longevity of effective CASA advocacy in the state of Louisiana. In addition to the tangible benefits outlined on the previous pages and above, your generosity will help increase statewide understanding and knowledge of child welfare and will help make Louisiana a better home for our children.

**Thank you for your interest in the 2025 CASA Conference sponsorship opportunities.**

Please contact us for more information.



### Louisiana CASA Association

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# Sponsorship Form



## Event Sponsorship: 2025 CASA Conference

Please use the following form to become a sponsor of the 2025 CASA Conference in support of Louisiana CASA and the 18 local programs across the state.

Contact Name

---

Contact Title

---

Company Name

---

Address

---

City, State, & Zip

---

Phone

---

Email

---

**Sponsorship Level**

*Please select one*

**Amplify**

\$10,000

**Empower**

\$5,000

**Inspire**

\$2,500

**Encourage**

\$1,000

**Hope**

\$500

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*Signature*

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*Date*

## Submit your sponsorship

Fill out the form online at [louisianacasa.org/sponsor](https://louisianacasa.org/sponsor) or return the Sponsorship Form and make check payable to:

**Louisiana CASA Association**

2051 Silverside Dr., Suite 240

Baton Rouge, LA 70808

Once we receive your sponsorship form, our staff will reach out to you for additional information that might be needed, i.e. logos, ad content, website link, etc. **Sponsorship deadline is April 11, 2025.**



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